



# McGraw Powersports and PCMI Sign Agreement

## McGraw Powersports and PCMI Sign Agreement to implement the PCRS system

**PARK RIDGE, Illinois - April 30, 2015** – McGraw Powersports has contracted with PCMI Corporation to license and implement PCMI's [Policy Claim and Reporting Solutions™](#) ("PCRS") platform. McGraw Powersports plans to implement the PCRS platform for use at its dealerships and its operation centers. PCRS is an administration solution that enhances how Service Contracts, Extended Warranties, and other aftermarket products are sold, serviced, and administered.

McGraw Powersports' Chief Information Officer, Jim Lee, selected the PCRS system after conducting extensive reviews of other administration systems. "We feel that PCMI's PCRS platform is the most comprehensive system that enables our agents and dealers to increase sales and deliver best in class service. In addition, the data analytic capabilities allows our staff to interpret results clearly in a manner that makes sense to our specific market sector," Lee said. "The platform tailors to our specific needs and allows the dealership operation to develop and grow – which is a critical factor."

McGraw had specific requirements in both claims administration, as well as, insurance reporting on the powersports products. The PCRS system offers a complete end-to-end solution from dealership transactions and administration to insurance reporting.

"We are pleased to partner with McGraw as they are a market leader in providing products to their dealers while exemplifying its commitment to customer service. Our Policy Claim and Reporting Solutions (PCRS) application offers a complete platform for supporting multiple sectors including powersports/automotive aftermarket products, Home Warranty, and Consumer Warranty for both the domestic and international markets," Mark Nagelvoort, President & CEO PCMI, said.

**About McGraw Powersports.** McGraw Powersports (<http://www.mcgrawdirect.com>) is based in Menlo Park, California. For nearly 40 years, McGraw Powersports has been delivering protection for motorcycles, personal watercraft, ATVs and other powersports vehicles. Products include Insurance, Service Contracts, GAP, Priority Maintenance, Tire & Wheel, Etch/Theft Recovery, Roadside Assistance and more. All available through the F&I department of top powersports dealerships nationwide.

For more information contact Jim Lee, Chief Information Officer of The McGraw Group of Affiliated Companies, at [jlee@pacificspecialty.com](mailto:jlee@pacificspecialty.com) or call (650) 599-8273.

**About PCMI Corporation.** PCMI ([www.pcmicorp.com](http://www.pcmicorp.com)) provides the technology to increase sales and provide automation in the administration of Extended Warranties, Service Contracts, Prepaid Maintenance, Theft Prevention and Detection, GAP, and Manufacturer's Warranty Claims. The company leadership brings decades of policy claim and reporting software technology to the market. Its software supports domestic and international markets for Automotive, Consumer, and Home Extended Warranty providers.

For more information contact Mark Nagelvoort, President & CEO, at [mark.nagelvoort@pcmicorp.com](mailto:mark.nagelvoort@pcmicorp.com) or call (847) 653-6916.