



## PCMI Corporation Names Daniel Raycroft as Vice President of Business Development

**PARK RIDGE - IL, September 08, 2016** – PCMI Corporation announced today the appointment of Daniel Raycroft as Vice President of Business Development.

Mr. Raycroft will be responsible for expanding PCMI's presence in the Consumer Warranty sector. This includes developing new business and strategic partnerships across the industry. PCMI's software platform is currently being used to manage extended warranties for consumer electronics, appliances, mobile devices, and home warranty. He will collaborate with the

PCMI executive team, colleagues, clients, and partners to develop and enhance products and services, as well as, contribute to the strategic planning and execution of all sales and marketing activities.

"Mr. Raycroft brings extensive knowledge in Service/Claims processing having completed 16 years with ServiceBench where he was a Senior Account Manager for major international OEM accounts," said Mark Nagelvoort, President & CEO of PCMI Corporation. "PCMI is very excited to be able to build out its team and add this expertise to our company."

Daniel will lead PCMI's solution – Policy Claim and Reporting Solutions (PCRS), combining marketing, operations, accounting and compliance modules to support the lifecycle of the service contract. Mr. Raycroft has over 20 years of operational and consultative sales experience and he will apply this expertise to the PCRS toolset to help maximize profits for PCMI's customers.

Mr. Raycroft began his product service career in operations running a service center for Montgomery Wards, which was one of the largest consumer service organizations in the country. In 2001, he joined ServiceBench, where he focused on new customers and was directly responsible for expanding the feature and functional offerings to meet the unique needs of dozens of customers while implementing the software in a global environment. Mr. Raycroft has over 20 years of experience in applying technology to the service organizations of leading OEMs, Retailers, Distributors and TPAs in support of their warranty programs, and in driving success for his clients.

Daniel has a Liberal Arts degree from Wabash College. He also holds a Masters of Business Administration degree from the University of Notre Dame focusing on International Business and Marketing.

**About PCMI Corporation** - PCMI Corporation (Policy Claim Management International) is the leading provider of integrated software solutions for Extended Warranty management and F&I administration. At PCMI, we are passionate about supporting our clients' growth by offering innovative technology and software solutions to help our clients expand into new markets or add additional products. Our mission is simple – to be Your Technology Partner and help you get to where you want to be by offering administration, risk management, reinsurance, and CRM tools. Currently, we have 3 office locations: Chicago (USA), Krakow (Poland), and Chiang Mai (Thailand) with dedicated teams working around the clock to service our clients.

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