

## AvantaGuard Signs Agreement with PCMI to Open New Channels for Growth and Systems Integration

*Implementation of PCRS software grants AvantaGuard the ability to create administration coverages and coordinate their external connections systems.*

Park Ridge, Illinois – February 5, 2020 – AvantaGuard has partnered with PCMI Corporation, the leading provider of F&I product administration software, to implement PCMI’s Policy Claim and Reporting Solutions™ (PCRS) platform. PCRS is a flexible, efficient, and modular platform which will give AvantaGuard the tools they need to create and administer quality vehicle coverages, establish sales channels, and create new entities for growth. The platform will set organizational level user permissions, so all their employees and external connections will have a system in common.

AvantaGuard chose to sign with PCMI for their integration partners and for PCRS’s administrative capabilities, along with the software’s capability to have dealers submit claims online. PCRS will also assist AvantaGuard with vendor integration, offering new capabilities like integrated credit card payments for claims. Overall, the PCRS platform will provide AvantaGuard with the administrative capabilities that are necessary as they continue to grow their business and add new dealers and customers.

The PCRS software was launched by AvantaGuard in a two-week timeframe through daily training calls and power sessions with PCMI’s experienced Implementation team. Additionally, AvantaGuard’s consolidation of knowledge about their coverages and configuration issues helped the team make decisions quickly and streamline sales channel setup. AvantaGuard’s efforts to proactively seek solutions through PCMI’s readily available support materials before the training sessions also made the launch happen successfully.

Matt Fehr, President of AvantaGuard said, “From this partnership, we are excited to gain the robust PCRS administration platform along with the integration options available, which will allow us to compete with much larger providers by providing the same top level of administration and claims support to our customers.”

Mark Nagelvoort, President & CEO of PCMI said, “With its in-house system, AvantaGuard has done a remarkable job of building their company. With Matt’s industry knowledge and experience, he was able to go live with PCRS in record time. AvantaGuard utilized our PCRS software “out of the box,” which made the implementation simple and effective. Additionally, we are excited to be continuously adding to our Canadian customer base.

### **About AvantaGuard:**

AvantaGuard is a provider of premium quality warranty and insurance products for the Auto, RV, Marine, and Power Sports finance and insurance Industries.

Please visit [www.avantaguard.com](http://www.avantaguard.com) for more information or contact Matt Fehr - President at [matt@avantaguard.com](mailto:matt@avantaguard.com) or (778) 710-1747.

### **About PCMI Corporation:**

PCMI Corporation offers a modular package of software solutions for the administration of F&I Products, Service Contracts, and Extended Warranties. Our SaaS platform, Policy Claim and Reporting Solutions™ (PCRS), supports and automates the full lifecycle of all aftermarket products.

Our advanced knowledge of the industry allows us to provide the fastest and most flexible environment for administrators, insurers, OEM's, agents, and dealers to launch new products. Our team of 120 + individuals with a global presence in the U.S., Europe, and Asia enables continuous around-the-clock innovation, customer-focused support, and quick speed to market.

Please visit [www.pcmicorp.com](http://www.pcmicorp.com) for more information or contact Mark Nagelvoort - President & CEO at [mark.nagelvoort@pcmicorp.com](mailto:mark.nagelvoort@pcmicorp.com) or (847) 653-6916 Ext. 100.