



PCMI Integrates with BerkOne to Provide Automated Printing and Mailing within PCRS

This integration allows administrators to automatically send physical, trackable documentation to their customers directly from PCRS.

Park Ridge, Illinois – November 24, 2020 – PCMI has integrated with [BerkOne](#), a leading provider within the content and process automation industry. This partnership comes in conjunction with PCMI's announcement of its new Notification Center Module within their [Policy Claim and Reporting Solutions™ \(PCRS\)](#) platform. While this new module has the ability to send automated emails and text notifications, there is still a need for administrators to send physical mail due to compliance standards. This partnership fulfills that need – administrators can set event-based triggers for when a letter needs to be sent, and BerkOne's facilities will automatically print, mail, and reconcile the materials once that trigger is activated.

Because of this partnership, no additional action is required on the administrator's behalf during the printing and mailing process. They are able to focus on their core marketing and sales opportunities while enjoying reduced overhead costs. This integration also enables customers to see when their letter was sent within their PCRS account, further helping administrators document their compliance.

"We partnered with PCMI to further automate administration, improve customer satisfaction with automated correspondence, and provide a framework for administrators to document compliance – all at a lower cost by taking advantage of our facilities and team. We're impressed with PCMI's integrated software solutions for its clients, and we're thrilled about our partnership." – Tom Tripodi, Vice President, BerkOne.

"PCMI and BerkOne have already seen success with deploying this integration and we look forward to rolling this out to additional customers to help reduce their costs. We're excited about this integration because it symbolizes our continued dedication to digitizing our customers' most important processes, helping them save time while maintaining their compliance. We believe that automated letters are only the beginning; we plan on bringing additional functionalities such as this to our customers by utilizing our partnership with BerkOne." – Mark Nagelvoort, President & CEO, PCMI

About BerkOne

BerkOne, a leader in content and process automation, works with organizations that require the highest levels of audit and compliance. The company's technology and services focus on document capture and digitization providing searchable and actionable data with just a point and click. BerkOne began in 1936 as part of the Berkheimer tax administration organization. Today, as an independent company, BerkOne blends innovative spirit with vast experience and an unmatched personnel and technology infrastructure to develop highly creative solutions for today's business challenges.

For more information, please visit berkone.com or contact Vice President of BerkOne, Tom Tripodi, at ttripodi@berkone.com or (866) 396-8194.

About PCMI Corporation

PCMI offers a modular package of software solutions for the administration of F&I Products, Service Contracts, and Extended Warranties. Our SaaS platform, Policy Claim and Reporting Solutions™ (PCRS), supports and automates the full lifecycle of all aftermarket products and provides the most flexible environment for administrators, insurers, OEM's, agents, and dealers to launch new products. Our global team enables continuous around-the-clock innovation and customer-focused support.

Please visit www.pcmicorp.com for more information or contact Mark Nagelvoort—President & CEO at mark.nagelvoort@pcmicorp.com or (847) 653-6916 Ext. 100.